

## Coffee Cart Specification Assumption List

For each of the inputs identified in the bubble diagram we note the following:

Required Input	Source	Current Assumption (provide a value here that we will use in the calculation)	Noted Simplifications
Trading Hours Per Day	Mark's briefing note	8 hours/day (from Mark's 40 hours/week instruction)	Mark may work longer hours in summer when market busier and more passing trade, and shorter hours in winter
Number of trading days in a year	Mark's briefing note	200 days/year, spread equally over year	Does not allow variation in assumptions on weeks holiday and bank holidays as explicit inputs
Capacity (how many coffees can one person produce and sell in an hour)	Estimate	15 cups/hour in year 1 20 cups/hour thereafter	Demand is constant and not a limiting factor No seasonality
Coffee Sale Price	Estimate	£3.50 per cup	Inflation or local competition could drive this price up or down.