

Coffee Cart Scope

What the model exists to do...

Area	In Scope	Out of Scope
Purpose of model	Support a decision on starting the business: <ul style="list-style-type: none"> Estimate Revenue 	Estimate costs and net profitability, cash flow. Manage ongoing forecasts once business running Producing accountancy outputs

What the model needs to produce...

Area	In Scope	Out of Scope
Time horizon or outputs	5 years from 01/01/2025	Any longer than 5 years
Required outputs	Revenue Forecast	Balance Sheet forecast Profit & Loss forecast Cashflow forecast
Time granularity of outputs	Revenue forecast – monthly	Any other granularities
Scenarios & Sensitivities	Single deterministic forecast	Scenario analyses Sensitivity analyses What if analyses Mark's career counterfactuals (e.g. get a job in a shop) Costing of risks
Units of outputs	£	Anything other than £, e.g. £k
Revenues to be included	Drink sales	-

How the model goes about producing it...

Area	In Scope	Out of Scope
Which version of Excel	Latest Office 365 version	Working for older versions
Accuracy of calculations	Nearest £1	Nearest 1p
Users of the model	Mark Mark's friend Will (who Mark has asked to help him)	Anyone else Concurrent users
Changes to model	Multiple updates over coming weeks as Mark refines plan to result in changes of outputs	Change tracking outputs